

"Get To The Money Faster!"

Strategies for business success

Traps to avoid along the way

"Where did the last hour go?"

How often have you said that, after sitting down at the computer to work on your internet business... and then finding that you've accomplished virtually nothing? – even though you've been busy all the time.

It's a real problem, isn't it?

It's time to take control. And this report will help you do that.

It will equip you to avoid some of the traps that are out there in the Internet Marketing jungle... so you can achieve the financial success you want sooner rather than later.

When you're working online, there are so many **distractions**. It's incredible. It's also very anti-productive. These distractions will detour you away from what you need to be doing for *as long as you allow them to*.

And the more detours you take, the longer your journey will be.

So here's the only workable answer that I know of...

<i>Tip 1: Work from a daily to-do list.</i>
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This allows you to be in charge of your time. This makes you the one who decides what you're going to work on today.

Write your to-do list on a piece of paper and stick it right next to your computer so it's always visible.

Or if you'd prefer a software solution, check out [Stay On Focus](#). It's free and allows you to list up to 7 tasks which you can add/delete/edit anytime as well as move them up and down your priority list.

The best thing about the software is that it pops up a discreet little alert balloon every 5-60 minutes (optionally – you can turn this balloon feature off) in the lower right hand corner of your screen, reminding you to "Stay on focus" and showing you your current top priority task.

If you're a Mac user, then Apple's free calendar software iCal is already a part of Mac OS. You can have it email you about appointments or use the standard popup feature to deliver your reminders. You can also have the popups come back at a later time.

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So how do you decide what are your top 7 jobs? Here's a great question to help settle you the issue:

Ask yourself '**What's the most important thing I can do right now for my business?**' and put that as number 1 on your list. Then list off a few more items as #2, #3, etc.

I suggest no more than 5-7 tasks for the day. If your time is limited, you may only want to write down 1-2 tasks... the *most important* things you can do to build your money-making web business.

Some examples of worthwhile tasks:

- Write a 300 word article related to your niche & post it to EzineArticles.com as I have (or GoArticles.com which incidentally accepts affiliate links in your articles and in 'About the author'). **Note:** If you're into article marketing, keep reading...
- Find 2 relevant blogs and post a comment at each, including your URL in your signature.
- Add a page to your website.
- Post something to your Squidoo lens. (Not familiar with Squidoo yet? Here's one of my lenses - <http://www.squidoo.com/FindHotMarkets.com> - and you can start your own by clicking on the 'Make your own site' link on the left. It's totally free, very popular and it's affiliate friendly.)

Important personal rule: **Stop checking email so often.**

Understand that most of the emails you get are trying to sell you something or get you on their mailing list. Either way it's going to cost you – either your money or your time. Or both.

In case you think it can't be that bad, let me balance things up by saying that there are times when you do discover real 'gold' in the form of accurate information or productivity-enhancing tools. But in my experience these times are rare.

Here's why I say this:

Over the years, we've almost always insisted on having an internet connection whenever we went away from home but recently we had a wonderful holiday opportunity in a place where there was no phone. The nearest town was miles away. So I forced myself to stay away from the internet for 7 whole days.

For the first 2 days... boy, that was hard. I kept fretting that maybe something important needed my attention. But I resisted the temptation to drive into town and try to find a public computer.

Then after I got things into perspective, I started to enjoy the freedom for the rest of our week away from the internet.

You know what? After we got back home, there were 2156 emails waiting for me. BUT... **only a tiny handful** (less than 20) were of any real importance at all.

Think how much time I could have wasted doing "email stuff" with very little real value.

Action step: Get off some of the mailing lists you're on. Your time is your most valuable resource – use it to build your business, not theirs.

Tip 2: Spend time working on your business regularly.

Every day if you can.

Even 30 minutes a day of focused work will move you continually towards your goal.

When I say 'working on your business', I don't mean learning. There is so much information available these days that you can spend hours & hours just learning stuff. Don't.

Avoid the education trap. **Spend most of your time DOING, not learning.**

Make sure you're working on the projects and tasks that are part of building you a long term business

... which brings us to the **most important productivity tip of all:**

Tip 3: Write down your goals and the steps you plan to take to achieve them.

Yes, this is a big step. And yes, it will take time and thought. But it is so important – once this is done, it lets you easily see are the important tasks.

Goal = Where you want to take your business to. Your target. Your destination. The kind of business you will be building.

Strategies = How you plan to achieve your goals. Each goal will have its own strategies, of course.

Tasks = The actual 'to do' list of jobs that must be done on a daily/weekly/etc basis. Each strategy will have a handful of tasks associated with it. These are what you need to be doing when you're working on your business.

Yes, this is Planning 101 but without a road map like this you can waste hours, weeks, months and even years by jumping from this to that to **the next shiny thing** that gets dangled in front of you. (Sorry. Hope that didn't sound rude. I'm not having a poke at you personally – the truth is, we can all fall into this time trap. I know I have, and I want better for you.)

Let's look at a simple example.

Goal: I will build my mailing list to 1000 double optin subscribers.

Strategy: I will achieve this by

(a) Writing 2 articles per week on my topic and submitting a unique version of both to EzineArticles.com and GoArticles.com. The author bio will have a link to my site and I will offer an attention-getting free report to give people a reason to subscribe.

Task 1: Join both article directories.

Task 2: Write the free report getting a topic and content ideas from EzineArticles.com

Task 3: Convert the report into a PDF, using <http://sourceforge.net/projects/pdfcreator> (free).

Task 4: I will write to other publishers/webmasters in my niche so they can tell their readers about it.

(b) Joint venturing with other website owners in my niche.

Task 1: Search Google and create a short list of possible partners

Task 2: Write to 3 of them, testing my approach. (I will write to more webmasters later).

Task 3: Etc...

(c) Etc...

Other goals you could consider:

- To establish a website in your niche and work to make it popular
- To monetize your mailing list
- To develop relationships with non-competing publishers in your field
- To become recognized as an expert in your field
- To automate everything you possibly can in your business

“Get To The Money Faster” – Action Summary

Create a written document that clearly outlines your business goals.

Begin with the end in mind.

Write down the steps that you plan to use to achieve these goals.

Work on your business every day, making sure you first do the **top-priority** tasks you’ve specified.

Spend very little time on your emails.

About the author

Gary Harvey has been helping people make money online since 2001. Today his focus is mainly on market research and product reviews. His websites include these:



eProfitNews.org – is his Internet Marketing blog where you can find a wealth of valuable IM tips and resources.

FindHotMarkets.com -- the Internet's BIGGEST LIST of strategies & resources to find hot niches, best selling products & hot markets.

ProfessorCheap.com – for cheap master resale rights and PLR products.

NicheMarketingExplained.com – niche marketing articles.

Squidoo.com/FindHotMarkets.com – one of Gary's many Squidoo lenses. Free.

Hubpages.com/hub/FindHotMarkets – one of his Hub pages. Also free.

ConversionChick.com - automated split testing with built-in SEO

PermaProfits.com – earn instant 100% affiliate commissions.

... and his **personal** blog - <http://GaryHarvey.net>

Now what if you haven't found your niche yet?

That's where FindHotMarkets.com can be a real help. It's filled with dozens of ways to find profitable niche markets. It links you to regularly updated lists and indicators.

Alternatively there is a report called [How To Uncover Red Hot Niches With A Simple Step-by-Step Formula](#) which details the steps the author takes to identify niche topics that meet the three important requirements of high demand + low supply + profitability. The report is FREE and you can use the system she outlines without further expense, or you can purchase her software. Either way, you're onto a winner here.

How to get high-value backlinks to your site/articles?

One way links from .edu sites have high inbound linking value, and [here](#) is a simple outline of how to get them.

How to post your own ads on your sites?

If your income depends on anybody else, you're vulnerable. For example, when Google changed their payout rates for AdSense, a lot of webmasters who were making nice money from their AdSense sites suddenly found their income slashed. Not a pleasant experience at all.

That's a good reason to consider **replacing Google ads** on your site with ads that you control and that pay you more. Compare the few cents you get paid when a visitor clicks on a Google ad at your site with earning a 50% commission for selling a ClickBank product to that same visitor.

There is actually three inexpensive scripts available now. They look like the Google ads that people 'know and trust' but they can pay you a lot more:

- 1) [this one](#) advertises ClickBank products and inserts your ClickBank nickname in all the ads,
- 2) [this one](#) runs PayDotCom ads with your PayDotCom affiliate ID inserted,
- 3) [this one](#) allows you to write your ads for anything you like – including your own products.

An alternative is to [publish ClickBank ads with eye-catching graphics](#) on your site. To do that, I now use and recommend this service.

Article marketing power tools

[Secret Article Profits](#) – If you're not making much money from your article writing efforts, this Article Profits system will be of interest.

It covers the whole process from finding profitable topics in the first place... to writing the articles... to attracting the very necessary traffic to your articles, and also encouraging the clickthroughs.

Instant Article Wizard – Did you know you can quickly create good **quality articles** by compiling theme-related snippets from the Internet? And no, this doesn't produce trashy articles because you are in control at every step of the way.

What IAW does for you is 1) it **saves your time** – actually, a huge amount of your online research time, 2) it provides you with a handful of sentences you can use/adapt for your article, and 3) it indicates subtopics for your paragraphs. This detailed [review](#) shows why it doesn't produce junk.

Finally...

Niche finding power tool

[To speed your journey from here to the money](#)

... I must mention a wonderful software tool that helps you find profitable niche markets in a hurry.

[Click Here For Profitable Niches In A Hurry](#)

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